

ICE CREAM CONES "ORDER OF DAY"

All Cream Sold for "Glorious" Fifth Would Furnish Mem- phians With 489,000 Or Three to Every Person.

BY C. U. McDOWELL.

Munching an ice cream cone and flavoring it with frequent applications of popcorn forms one of the chief pastimes of Memphians Monday. Should all the ice cream sold be converted into cones it would show a total of 489,000 or approximately three for every man, woman and child in the city. As for popcorn, there are no figures. The consumption running into hundreds of bushels of the snow white confection, Memphis manufacturers of ice cream have been preparing for a week for the rush on July 4 and 5. Great refrigerating plants at various companies have been packed full of freezers and Monday night will see them all virtually empty. Hundreds and hundreds of gallons of milk, nearly a million small cans of condensed milk, sacks of sugar, gallons of flavoring matter and other ingredients in abundance were used in preparing the cream.

In round figures the amount of ice cream sold for the big day was 7,000 gallons. Each gallon will give 60 cones. On each cone there is a government tax of one cent, giving a possible revenue to Uncle Sam of \$4,890.

Manufacture of ice cream provides one of the most interesting of all Memphis industries. Machinery is used almost exclusively in the handling of the product.

First the cream is mixed, with condensed milk added. About 500 gallons of cream can be produced from 200 gallons of milk and cream. This mixture is then put through machinery which stirs and mixes evenly all parts of the cream.

Passing through a chilled cylinder, the cream is given its first intonation into cold climates. It is then poured into the cans, being in one, two, three or five-gallon sizes. Quarts sizes also are used for special trade.

A waxed cardboard is placed around the outer rim to facilitate the quick removal of the finished product.

Taken from the mixer the cans go into the refrigerating rooms. Temperature in this room ranges from zero to 10 degrees below zero. Ice cream is mixed by one formula, it often takes an hour longer to freeze one set of cans than others. The average, however, to produce a firmly frozen cream will run from eight to 10 hours.

After its stay in the refrigerating room, ice cream gets its first taste of this. It is placed in the wooden containers and packed in ice. The science in packing of cream which will assure an evenness of keeping. It is now ready for delivery to the stores or for shipping out of Memphis.

Vanilla is the favorite of the masses. Of all cream sold, about 85 per cent is vanilla, while chocolate, strawberry and other flavors comprise the remainder.

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WHISKY HATH CHARMS TO TAME THE SAVAGE

ALEXANDRIA, Va., July 5.—If a burglar comes to rob you offer him whisky and you are saved.

This is the advice of James M. Treake, of this city. He tried it and found it worked.

While alone in his store two negroes entered and demanded his money. One of them threatening him with a pistol. Treake had a good-sized roll in his pocket and money in the till, but he didn't have a weapon.

He reached under the counter and drew out a pint of liquor. "This is pretty good stuff, it's better than money," said Treake, holding out the bottle.

While they were drinking the storekeeper looked out of the window and shouted: "Here comes the police!"

The negroes fled through the back door, scared a fence and disappeared.

AL SMITH AS MUCH IN DARK AS AL JOLSON

SAN FRANCISCO, July 5.—Gov. Alfred E. Smith, New York, received a telegram from Al Jolson, the comedian, which said:

"I wish he would tell me who it is going to be," said the governor. "I can't make anything out of the situation; it's all a hopeless tangle."

Amusements

Loew's Lyceum.

There's no selecting a feature turn on the current bill at Loew's Lyceum. The five acts are all good in the way of entertainment value, and the whole exceedingly well-balanced.

Audience Sunday found the Gailin sisters much to their liking. Not only are these two young misses clever to sing, but they are also comedians who know how to please. They have personality and pep, costume themselves in riotous and tender several accorded and violin numbers in tip-top fashion. The conception of "Souvenir" is a gem.

Billy Barlow is a likeable, talkative chap who has a lot of new stuff certain to put him across and where he makes a buddy of Joe Henkel forthwith. Original and odd is the bit of Adria, who combines laughs and song in his unusual way.

More charming misses are the Fredericks sisters, who with Billy Thomas have a song and dance skit. It is a whirl of pretty costumes, well executed, with a song interpolation that adds just the right amount of melody. Bud and Jessie Gray work with a zest and get the laughs. The man is a natural comedian.

"Three Gold Coins" brings Tom Mix in an "A" picture, though breezy to the 11th degree, as are all Mix films, is different from the usual stories featuring the star. It has all the elements to make it an enjoyable photoplay.

Orpheum.

"Flirtation" heads the bill at the Orpheum Monday, Tuesday and Wednesday. It has to do with the love affairs of a college boy and a girl. A particularly good company has been assembled to present "Flirtation." It is a comedy in three acts, with songs, dances and comedy. Dorothy Van, a comedienne and dancer with a wide reputation, heads the company.

Laura and Billy Dreyer offer a most unusual dance conception which they call "The Dixie Central Revue." They have an act that abounds in harmony and melody. Comedy and song are playing. George Stanley and sister are Southern products. Peggy Bremer and her troupe are "The Imp's Playgroup." They are gymnasts. Colonel Jack George gives a character in burnt cork. His jokes are new and richly humorous. The feature photoplay brings Owen Moore in "The Desperate Hero." Owen Moore does in this picture some of the best acting of his screen career.

POLAND GRATEFUL.

WARSAW, July 5.—Poland expresses gratitude for the aid given the Polish army by the Kozlowski squadron of American aviators in an independence day message sent by the foreign minister to the Polish legation at Washington.

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Layne To Be Buried In Los Angeles; Extolled In City

All that is mortal of Lewis M. Layne, vice-president of the Layne & Bowler company, killed in an airplane crash June 27, at Long Island, was to be laid to rest Monday afternoon in Los Angeles, Cal., his home city, where the body was taken following the accident. Floral tributes from scores of Memphis friends and the Chamber of Commerce as well as a member of the Los Angeles chamber representing the Memphis chamber were prepared for the burial.

Memorial services for Layne were held at 3 o'clock Sunday afternoon at the Chamber of Commerce, participated in by many friends, and the Layne & Bowler band. Hymns, such as "Rock of Ages," and "My Faith Looks Up to Thee," which were Layne's favorites, were rendered by the band.

In an eulogy delivered by Walter P. Armstrong, it was declared Layne's big outstanding trait was generosity.

"No cause ever left 'Lew' Layne empty-handed," said Armstrong. "No friend ever blushed at his refusal. When appeals were made, he looked into his own heart and there he found honesty, fairness and sincerity. If he ever erred, it was an error on the side of sympathy and compassion and the recording angel does not write down those errors."

"He came to Memphis practically unknown. I doubt whether he knew a single person here, and yet where he came and shocking news of his death came there was not a newspaper that failed to mention him. The great loss which this community has suffered in his taking off."

SIBERIAN PROVINCE TO BE OCCUPIED BY JAPS

WASHINGTON, July 5.—Japan has decided to occupy such points of the province of Saghalien, Siberia, as deemed necessary pending establishment of a legitimate government and the satisfaction of Japanese claims.

The government's decision was published yesterday in the official Gazette of Tokyo, and at the same time announced by Premier Hara in his address at the opening of the special session of the imperial diet. The premier also announced that Japanese troops would be withdrawn immediately from those districts of Siberia where their presence no longer was needed.

Japanese troops will not be withdrawn from the Vladivostok region, however, the government holding that this stands on a different footing because Korea can be menaced from this direction, many Japanese live there and Harbin, within the region, constitutes a point of strategic importance on the way to Saghalien.

NAVY BUDGET PLANNED.

TOKIO, July 5. (By the Associated Press).—A supplementary naval budget amounting to about \$84,000,000 will be asked of the diet, according to local newspapers. Among the items are \$600,000 for aviation and money necessary for the establishment of a submarine school. The army credits requested will amount to \$48,000,000, the newspapers say, this amount not including the expenses of the Siberian expedition.

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